

How Santa does it



Santa Claus is busy so he saves time shopping at Piggly Wiggly. See the many useful gifts on display. Remember we are Santa's headquarters for the best foods. Immediate service at a saving.

PIGGLY WIGGLY

Prices listed in this advertisement are effective Friday to Tuesday, December 16th to 20th, inclusive, at all Piggly Wiggly Stores in Los Angeles, Orange, Riverside and San Bernardino Counties.

LOWERED PRICES

Seedless Raisins 15c
Market Day—2-lb. pkg.
Blackberry Jam 16c
Libby's—Per Can

Butter Balls 29c
P. C. B. Co.—Per Pkg.
Sweet Potatoes 12c
Famous—No. 2 1/2 Can

Ocean Spray
Cranberry Sauce 2 cans 35c

Loganberry Jam 16c
Libby's—Per Can

Tooth Paste 1.00
Pepsodent—3 Tubes

BARREL SYRUP 25c
16-oz. Glass Barrel

2 1/2-Pound Glass Barrel 47c

Xmas Walnuts 1.40
5-lb. Sacks

Ivory Soap Flakes 21c
Large Pkg.

AMAIZO OIL

Amazing!
For Salads—and All Cooking

Pint... 25c Quart... 48c
Half Gallon... 93c

Coaster Wagon 4.85
Hardwood Body, Balloon Tires, Roller Bearings, Disc Wheels

College Inn
Cream of Tomato Soup
1 Can... 12 1/2c

MOROLA
Taste The Victory Difference

Deal spread for bread
1 lb... 25c

Ben-Hur
Extracts
Lemon or Vanilla
1 oz. bottle 18c
2-oz. bottle 32c

FLUFFO SHORTENING

For all cooking and baking

1-lb. Tin... 25c
2-lb. Tin... 47c
3-lb. Tin... 89c

Electric Iron
Lands "High Polish" 6-pound iron, perfectly balanced, set insulated cord with spring attachment. Each... 2.75

Tea Kettle
Colonial 9 1/2 x 10 aluminum, a ready in any kitchen, set this 1-quart quick-boiling tea kettle. Each... 95c

20-Inch Doll
Sleeping, crying and fully dressed; 20 inches high, moving eyes, a lovely present. 1.15

Newmark's High-grade COFFEE

Famous for flavor
Buy Newmark's Coffee Today!

1-lb. Tin... 48c
2-lb. Tin... 95c

Palmolive SOAP

Made exclusively from Palm and Olive Oils

Per Cake... 8c
3 Cakes... 23c

HARTFORD Tires and Tubes

K-F-O-N

Broadcasting Daily from 9:30 A. M. to Midnight—242 Meters
Tune in for enjoyable programs.

Two New Stores
Open Sat., Dec. 17
1009 E. Baker St., Bakersfield
910 E. Colorado, Pasadena

Keeping Fit
Our health service is helping employees to keep fit always. This service protects customers as well as employees, because it insures the clean and sanitary handling of food.

PIGGLY WIGGLY

Cleanest Stores in the World operated by Cleanest and Healthiest staff of Employees

1315 Sartori Ave., Torrance

William Pearson, Mgr.

Keystone Notes

Mr. and Mrs. W. Looser and family are now occupying their new home on Amelia street which has just been completed by Mr. Gates.

The Crochet Club met at the home of Mrs. E. H. Poole on Amelia street Thursday afternoon at 1 o'clock. A delicious luncheon was served by the hostess amid Christmas decorations, the center of attraction being the miniature Christmas tree which served as the table centerpiece. Those who were present included Mrs. Barbara Berry, Mrs. K. C. Nagel, Mrs.

S. S. Tannerhill, Mrs. Thomas Cowan, Mrs. George Nahmens, Mrs. P. Piper, and Mrs. H. C. Roque.

Mrs. Charles Wilson formerly of Keystone and now residing in Wilmington says that California certainly has the ideal climate that it boasts of as she has white lilacs in bloom, satsuma plums just turning red, and blackberries ripening on her property on Amelia street.

Mrs. Riggins and her sister Mrs. Jack Williams and small daughter, Leah of Long Beach were guests Sunday of Mr. and Mrs. D. C. Buckholdt of Amelia street.

Two baby girls have arrived during the past week in Keystone, one arriving at the home of Mr. and Mrs. Cooper on Carson street and the other a husky lass of eight and one quarter pounds made her advent at the home of Mr. and

Van Andles' Specialty Shop



If gifts mean anything to you—if smart gifts cheer you—you will find a wonderful selection here.

Imported brilliant fine steel beaded and leather bags—\$2.95 to \$18.00.

Imported perfume and smoking sets—dolls—vases—night lamps—ink wells—manicure sets.

Exquisite lace-trimmed Georgette and Silk Handkerchiefs, each—35c to \$1.50.

Linen and Swiss Handkerchiefs—15c to \$1.25 each. Also boxed Handkerchiefs—45c to \$2.50.

Bath and Lounging Robes, Corduroy, Satin and Quilted—\$2.95 to \$25.00.

Corsages—50c to \$3.95.

Chiffon and service-weight Hose—\$1.00 to \$2.95, all colors.

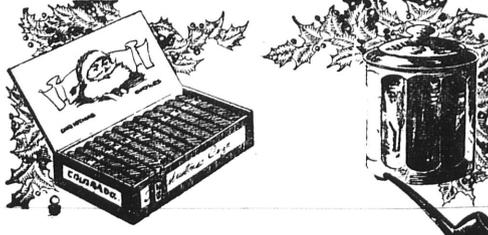
Silk and Georgette Undies and Gowns and Pajamas—\$2.95 to \$12.50.

Just received a large shipment of Silk and Georgette Dresses, priced especially for the holidays.

COATS

LADIES' READY-TO-WEAR MILLINERY

1314 Sartori St. Phone 305-W



Does "HE" Smoke?

Then Here's Your Gift

Amber Ash Trays with place for pipe, matches and cigarette.

Special—98c

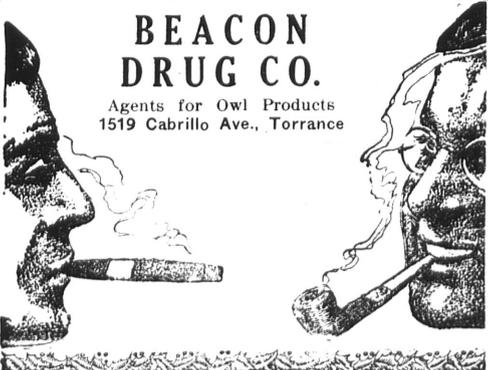
Imported Smoker Sets including: One or two styles pipes, cigar holder, cigarette holder, all incased in a rich neat case.

\$3.50 to \$10.00 Set
CIGARS in Christmas Boxes of 10, 25, and 50

We have all the Wanted Brands
CIGARETTES in Christmas Boxes and Gift Humidors

BEACON DRUG CO.

Agents for Owl Products
1519 Cabrillo Ave., Torrance



Mrs. DiMaggio, 555 Tenth street, San Pedro, and will eventually make her home in Keystone claiming as her parents, Mr. and Mrs. Junio DiMaggio.

Mr. and Mrs. J. G. Cunningham, parents of Mr. T. G. Cunningham of Amelia street have gone to Santa Ana to visit relatives there.

A telephone has been installed in Orrick's grocery store on Carson street, the number being 5783W5.

In celebration of her ninth birthday anniversary, Henrietta Brown was honored with a party Thursday afternoon at her home in the Julian headquarters building, Main street, Julian city, by her mother, Mrs. L. W. Brown. Games played by the guests and a delicious collation was served which included a pretty cake with nine candles adorning it. Those who were present included Mildred Perry, Genevieve DiMaggio, Henrietta King, Lucille Howe, Dixie Whitson, Charlotte Tipton and Verian Martin.

Mrs. Barbara Berry of Dolores street entertained guests Sunday, among which were Mr. and Mrs. Nick Martin and little Billie and Beverly Jean Davis of Los Angeles. Mr. and Mrs. Z. W. Jennings and daughter, Barbara Jean of Glendale and Mrs. Jennings' aunt, Mrs. Daisy Haythorn of Maids, Ohio, who is spending the winter in Glendale as guest of Mr. and Mrs. Jennings, Mrs. Charles Wilson and son, Roy of Wilmington, and Mr. and Mrs. H. C. Roque and daughters, Blossom and Audrey of Keystone.

The regular meeting of the Carson street Parent Teacher's association was held in the school auditorium Monday afternoon at 2 o'clock. It was voted to have all future meetings at 2 o'clock. Delicious pumpkin pie and coffee was served by the hostesses whose birthdays occurred during this month. A birthday cake was presented to Mrs. M. E. Nidever, president of the Carson street organization, bearing sixteen candles.

Pupils in Carson street school are busy making Christmas gifts under the supervision of the teachers in the various rooms.

CHURCH NOTES

Church notices, to be assured of publication, should be in The Herald-News Office before 5 p. m., Tuesday. Every effort is made to publish them all, but occasionally when they are late it is impossible.

CHRIST EPISCOPAL MISSION
1423 Engracia avenue. Rev. Harold H. Keller, rector.
Church school, 9:45 a. m.
Morning service, 11 o'clock.
Morning prayer and sermon. Celebration of holy communion first Sunday of each month at 11 o'clock.
The Women's Guild meets the first and third Thursdays of the month at 2 p. m. in the Parish Hall, 1423 Engracia.

CATHOLIC
J. J. Sheehy, pastor.
Mass celebrated Sundays at 7:30 and 9:45 a. m.
Sunday school, 9 a. m., Sunday and 10 a. m., Saturday.
Benediction, 7:30 Sunday evening.

FIRST EVANGELICAL LUTHERAN CHURCH
Geo. H. Schuster, pastor.
Sunday school, 9:00 a. m. The second chapter of the Epistle of St. Paul to the Romans is the lesson for the adult class.
Morning service, 9:30 o'clock. The pastor will speak on I John 1:1-4: "Our Joy Made Full."
Services are held at the new American Legion Hall on Carson street.

THE FIRST METHODIST EPISCOPAL CHURCH
1629 Main St. Phone 374-J.
R. A. Young, pastor.
Sunday school, 9:45 a. m. Guy Mowry, superintendent. Sunday School a Specialist in Character Building. You bring the timber. Young and old can be used.
Morning service, 11 o'clock. Subject of sermon: "My Birthday and Your Birthday."
Evening service, 7:30 o'clock. Subject: "The Predicted Christ." Hear Rev. Young on this great subject.
Epworth League, Richard Sinclair, president.
Prayer meeting, the family hour of the church, 7:30 p. m.

THE FIRST CHIROTHESIAN CHURCH OF TORRANCE
Rev. M. F. Cameron, pastor.
1606 Post avenue. Phone 183-R. Old Legion Hall, Border avenue.
Evening service. Subject topic: "Precepts of Jesus Respecting Divorce."

Don't fail to hear Rev. Cameron on this vital subject.
Choir practice, at 7:45 p. m., Tuesday evening. Mrs. H. Paige, director.
Soloists, Mrs. Vera Hess, Mrs. Cameron, Miss I. Cameron, Quartette, Mrs. Cameron, Miss I. Cameron, Mr. H. Paige, Mr. E. B. Christie and others. Miss Cameron, pianist.

THE BERACHAH CHURCH OF LOMITA
Rev. D. R. Plunkett, pastor.
Sunday school, 9:45.
Morning service, 11.
Sermon, "The Cross and the Covenant."
We will unite with the Community Fresh Fruit church in the evening, the Rev. Burton Ross bringing the message.
Bible class, prayer and praise every Thursday evening at 7:30. Book of Revelation.

A real plan service Consolidated Lumber Co.—adv.



Humpty Dumpty

DON'T WORRY

about your food requirements for the Holiday Season. Humpty Dumpty has been busy for months selecting and purchasing the many things that will make your Christmas dinner a success. This merchandise has come into our warehouse from practically all over the world, and is now distributed among Humpty Dumpty Stores, awaiting your pleasure and convenience. Let Humpty Dumpty do your worrying.

EGGS
Guaranteed Large 36c
White Eggs Per Dozen

Cheney's Mayonnaise Pint Jar 45c
(and one 25c Jar Sandwich Spread FREE)

Humpty Dumpty Coaster Wagons Each \$4.85
(Health Builders for Children)

Walnuts No. 1 Association Per lb. 25c
Walnuts Medium Per lb. 18c

Broken Mixed Candy Per lb. 17 1/2c
Dunbar Shrimp Per Can 17c

Dromedary Dates Per Pkg. 22c
Canada Dry Ginger Ale Per Bottle 22c
(Contains 12 Bottles \$2.50)

Fanning's Bread and Butter Pickles Per Jar 25c
Nasco Canned Ham Per Can 25c

Real Treatment "QUALITY MERCHANDISE—LOW PRICES"

Puritan Baked Ham
Cudaly's Corned Beans 25c
(Half or Whole) 1 lb. 25c

Puritan Baked Ham
1/2 lb. pkg. Each, 25c
1 lb. pkg. Each, 48c

Puritan Baked Ham
In pound lots only.
Puritan Baked Ham (Half or Whole) 1 lb. 65c
(In smaller quantities sliced... lb. 75c)

This Ham is specially prepared for the business woman who has no time for cooking, yet who enjoys a real baked ham, occasionally, for a meal. No bone, no shrink; the price is as reasonable as you could do it yourself. Not a boiled ham baked, but a regular Ham, baked in an oven the same as at home. Ask for a sample.

You can buy Puritan Products with confidence. We guarantee them; they are one of America's Best. It has been years since you bought at the above prices. Let's Go!

Fresh Pork Roasts 17c lb.
(Shank Cut Roasts)

Pork Chops Large Loin & Shoulder 1 lb. 25c

1407 Sartori Ave., Torrance

GASTON ARCQ F. TRAVIS
Mgr. Grocery Dept. Mgr. Meat Dept.

FRESH FRUITS and VEGETABLES

DIRECT FROM GROWER TO YOU AT LOWEST PRICES

YAMATO PRODUCE CO.

New Fruit Market at HUMPTY DUMPTY STORE
1407 Sartori Ave., Torrance